



Spring Think Tank Summit & Retreat 2022

Lake Las Vegas | May 9-11

Welcome to BMG Think Tank Spring Retreat 2022

We are excited and thrilled to have you join us for an intellectually stimulating and soul-enriching 2 days and a half, making new friends and discovering new inspiring opportunities and possibilities. To ensure you have the best and most productive experience, here is some important information that will help you better prepare for this event.

1. FIRST AND FOREMOST, HERE ARE THE TOP 6 THINGS YOU NEED TO KNOW, THINK ABOUT AND BE AWARE OF:

1a. It is **Mother's Day on Sunday, May 8th!** So, please be sure to do something special for your mom and make travel plans accordingly :)

1b. You will need to prepare a 7-minute TANKTalk for this event to present to your group (details and special instruction is listed below on this Think Ahead info sheet.

1c. You will need to have a special outfit for our Wednesday, May 11th evening event at The Mob Museum. The theme is "Guilty Until Proven Innocent Gala" - the recommended dress attire is "Mafioso or Roaring 20's"

1d. You will need to let us know of your travel plans: Arrival Date and Time + Departure Date and Time (so we can keep a close headcount on each session of the 2.5 days event and take better care of you!)

1e. Please email, text or call to let us know if you will be driving or flying. And whether you will have a (rental) car if you're flying. We'd need to know whether you prefer to drive and meet us at the Lake Mead Cruise and The Mob Museum from the resort on Day 3, or if you will need transportation arranged for you.

1f. Please save the following numbers (especially Sandra's cell) on your phone NOW if you haven't already done so. That way we can easily communicate directly should you run into any problems or have questions.

IMPORTANT CONTACTS TO SAVE:

Mama Bear: Sandra Fan | 801-580-9041 | SFW@BMGThinkTank.com

Papa Bear: Dave Williams | 801-361-8888 (for transportation emergencies)

Event Assistant 1: Janet Lopez | 801-696-0105 | JanetL@BMGThinkTank.com

Event Assistant 2: Matt Blackwelder | 801-660-7272 | MattB@BMGThinkTank.com

2. AGENDA AT A GLANCE:



DAY 1: The Provision Day | Welcoming Reception

Monday, May 9th from 5:30pm - 8:30pm

@ Andalusian Garden located on the south side of
The Westin Lake Las Vegas Resort & Spa
101 Montelago Blvd, Henderson, NV 89011

Dress code: "Tropical Island Breeze"

This is an outdoor event, please bring a light jacket in case it gets chilly after sunset.

DAY 2: The Think Tank Summit

Tuesday, May 10th from 10:00am - 9:00pm

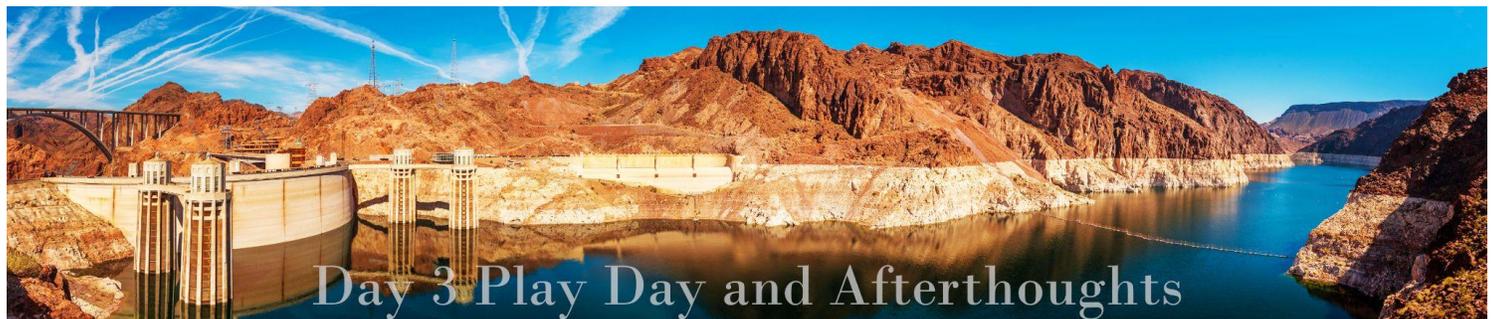
@ Baraka Ballroom

The Westin Lake Las Vegas Resort & Spa

101 Montelago Blvd, Henderson, NV 89011

Dress code: "Dress to Impress Business Casual"

Often times the Air Conditioning can be pretty strong in these resorts. It is a good idea to dress in layers so you can adjust accordingly.



DAY 3: The Play Day & Afterthoughts

Wednesday, May 11th from 11am - 10:30pm

Various locations:

Part 1: Hoover Dam Sightseeing Crusie on Lake Mead (11am - 2pm)

Part 2: Do Whatever You Want: Free time at Lake Las Vegas (2pm - 4pm)

Part 3: The Mob Museum Tour (4pm - 7pm)

Part 4: "Guilty Until Proven Innocent Gala" at The Mob Museum (7pm - 10pm)



DAY 3 Part 1: The Play Day | Lake Mead Cruise

Wednesday, May 11th from 11am - 2pm

Lake Mead Cruise located inside Lake Mead National Park: 490 Horsepower Cove Rd, Boulder City, NV 89005

Transportation pick-up from main entrance of The Westin Lake Las Vegas between 10:45am - 11am. Cruise will depart 12pm sharp and return to port at 1:30pm.

Transportation pick-up from Lake Mead Cruise starting 1:45pm to take guests back to resort around 2pm.

Dress code for Lake Mead Cruise: "Adventurous Business Comfort!" - *This is a both indoor and outdoor experience. It will most likely be pretty warm outside, please bring hat, sunglasses, wear sunscreen and bring a light jacket in case it's cooler inside the paddlewheel with strong air conditioning.*

DAY 3 Part 2: Personal Free Time!

Do Whatever You Want @

Lake Las Vegas & Reflection Bay

Wednesday, May 11th from 2pm - 4pm

After the Lake Mead Cruise, our pre-arranged transportation will take you back to The Westin. You'll have 2pm - 4pm to do whatever you'd like to do during this time. Some might like to take a break and get ready and dolled-up for the Gala that evening. Or go to the Spa, play a quick round of Golf (1 hour). Or simply catch-up or have private meeting with someone you've met at the event to continue a deeper dive conversation.



To see what Lake Las Vegas has to offer, please visit: <https://lakelasvegas.com/>

SUPER-DUPER IMPORTANT NOTE TO CONSIDER:

Please be mindful that our evening "Guilty Until Proven Innocent Gala" at The Mob Museum is from 7pm - 10pm. If it is your desire to take a tour of The Mob Museum - which we HIGHLY RECOMMEND, it is crucial that you carve out time to do the tour at least between 5pm - 7pm. You should plan to depart The Westin to head over to The Mob Museum around 4pm (or you can head over as early as 3pm) to give yourself sufficient time to experience this remarkably put together exhibition.

You can choose to go early by driving there in your own vehicle, bring the outfit you wish to wear that evening and change on site after you've done the tour. Or, if your Gala outfit is already comfortable enough to be walking around the establishment with (ie., men wearing comfortable shoes) it won't be a problem. For the ladies, it is NOT recommended that you wear uncomfortable (aka. High heels) shoes to tour the museum. Please wear something comfortable and bring whatever you wish to change into for the Gala that goes with the outfit AFTER you've completed the tour. That's the smart way to go! :)

DAY 3 Part 3: The Mob Museum Tour

Wednesday, May 11th from 5pm - 7pm

Multiple sets of transportation from The Westin to The Mob Museum will begin at 4pm followed by 4:30pm then 5pm.

All guests are welcome to drive there themselves but will be responsible for own parking fees.

PLEASE WEAR COMFORTABLE SHOES when touring the museum.

The tour MUST END at 7pm and all guests will head to the historical Kefauver Courtroom located on Level 2 of the museum for the Gala dinner party.



GUILTY UNTIL PROVEN INNOCENT GALA

A BMG Spring Gala Event + Sandra Fan aka. Madame Williams Birthday Party



Dress code: Anything that goes with "Mafioso," "Bootleggers," or "Roaring 20's" will fit the bill!

Bring on the Bling, the Glam, Flappers and the inner Big Bad Boss! Cool Cats becoming Mischievous Cats!

3. THE DAY 2 THINK TANK DAY

There are a total of 4 Tank Sessions during this full-day summit with each session discussing different topics. You will be rotated four times to meet and visit with completely different people in each group. You should, by the end of the two and a half days experience,, walk away with a minimum of 24 new connections, not including others you will also meet during spontaneous combustion lunch and dinner sessions plus the second day at The Play Day on the Lake Mead Cruise as well as the Gala.

4. TIMELINE AND AGENDA

10:00am Arrival, Check-in and Pre-Mingle

10:30am Think Tank kick-off Ice-breaker game

11:00am - 12:00pm Tank Session 1

12:00pm - 1:15pm Spontaneous Combustion Networking Lunch

1:30pm - 2:30pm Tank Session 2

2:30pm - 3:00pm Spontaneous Combustion Networking/Restroom Break

3:00pm - 4:00pm Tank Session 3

4:00pm - 5:30pm Break. Spontaneous Combustion Networking at resort lobby "Arabesque Lounge"

5:30pm - 6:30pm Cocktail Hour & Mingle back in the Baraka Ballroom. Dinner-only guests arrive.

6:30pm - 7:15pm Think Tank Dinner served | Buffet and new seating and teaming

7:30pm - 8:30pm Final Tank Session 4 + Game Night

9:00pm It's a wrap! Optional continued networking at the Arabesque Lounge.

Reunite the next day @ The Play Day + Afterthought

5. THE 7-MINUTES TANKTALK

All attendees will be asked to give 7 minutes TEDTalk-style presentation to your team. You will not know when this Tank Session will take place till the day.

You will be presenting to people at your table and there will be 5-6 people at each table.

You can choose to use visual aids or whatever tools you need to make your presentation interesting. You can act, dance, and bring your own drawing board or whiteboard - whatever rocks your boat and will make it fun and show off your individuality. Be as creative as you like to make it fascinating and memorable for all.

TOPIC CRITERIA FOR YOUR GEEK-OUT PRESENTATION

- It CAN NOT have anything to do with your business or project
- Aim for it to be personal, educational, mind-blowing, or fascinating
- Something you're deeply passionate about; "geek-out" about. Things that make you perk up and sparkle
- No extreme viewpoints or topics of gender, religion or politics - Let's not turn this into a Debate Camp

- Goal of the presentation is to have your audience learn something interesting as well as get a good sense of who you are and what you're about.

SOME IDEAS ON WHAT YOU COULD TALK ABOUT

- Your secret hobby, passion, and obsession that people might not know about you (try to keep it clean tho)
- A fascinating story, encounter, or experience that lead to certain enlightenment or revelation
- Something you recently learned or something you are outrageously blown-away by
- An amazing book/film/story that's worth sharing
- Your personal "pondering" or life philosophy
- Surprise us :)

6. THE BMG GROUND RULES

THE YES, PLEASE:

Be Cool, Be Good, Do Good, and always, building, creating, and spreading GOODNESS.

THE NO, THANKS:

No hard-selling; No hard-pitching; and No "ME MONSTERS".

Please help us keep the BMG Think Tank a Drama-free; Creeper-free; Entitlement-free; Ego-free and Judgemental-free zone.

BMG is NOT Match.com or Tinder. Please do not attempt to hit on or pick up people at this sacred and professional event. Be a Cool Cat, don't be a Creepy Cat.

7. BORING LEGAL STUFF

SIGNING THE CODE OF HONOR AGREEMENT AND FRIENDLY NDA FOR ATTENDING THE THINK TANK -

All attendees will be required to sign our Code of Honor Pledge - where you agree you will honor and respect all attendees and treat everyone at the event with kindness and respect. A "friendly Non-Disclosure-Agreement / Confidential-Agreement" will also need to be signed by each participant to protect any attendees' proprietary conversations and discussions.

PHOTOGRAPHY AND VIDEOGRAPHY RELEASE FORM

There will be photographers and videographers on-site throughout the event to shoot the event. All attendees will be asked to sign a release form to acknowledge and give permission that you may appear in some of these photos and videos in the future for marketing or promotional purposes. Please inform us if you do not wish to be included in any photography or videos.

8. OTHER COMMON SENSE & LOGISTICAL ITEMS

WEATHER - Please be sure to check the weather for the area on the day before you come out. Since it's May in Las Vegas, the weather is very pleasant. High at 92° and low at 67°. Just warm enough but not too hot.

Having said that, Vegas has the strange habit of turning the AC up REAL COLD in the summer months and a lot of conference rooms tends to be (freezing) colder than warm. It is a good idea to dress in layers and bring a jacket so you can feel comfortable in all temperature ranges.

PUNCTUALITY - It is absolutely crucial for you to be punctual. The event check-in will begin at 10am with a session kick-off promptly at 10:45am and the first Tank Session starting at 11am that will go for 60 minutes. **Please text Sandra at 801-580-9041 should you be running late.**

LIFE HAPPENS, WE GET IT

If for any reason you will be arriving late (or leave early), please, please, please let us know in advance as we've carefully curated the day with each person's value-proposition in mind and want to make sure you will be present at each of the sessions curated. In the event you know you will run late or leave early, please let us know in advance so we can plan your seating and team accordingly.

CASH BAR & ALCOHOLIC BEVERAGES

An appropriate amount of drink tickets will be given to our alcoholic consumer guests during each pre-dinner mingle event. Since it is Vegas, access to alcohol seems to be pretty easy. Guests are welcome to purchase their own beverages after having used up their drink tickets on their on tab. We humbly and respectfully ask all our guests to please drink responsibly and make intelligent transportation arrangements accordingly.

LODGING & TRAVEL

Other than attendees who live locally and it makes sense to return home each night. It is highly recommended that all attendees to stay as close to The Westin Lake Las Vegas as possible if not on site. We will tell you honestly that it will be incredibly inconvenient if you need to leave the premises each night to go somewhere else to stay. **DEFINITELY DO NOT STAY ON THE STRIP** if you're traveling in from out of town. The Strip is a good 20 miles away drive but the Vegas traffic (especially in the night time) can be a pain in the neck. For your safety along with the intention of making the most out of this experience, we **HIGHLY HIGHLY** recommend that you stay at The Westin where possible. We still have a few rooms available who wish to take advantage of the heavily discounted group rate that's part of the package. Please contact us should you require some lodging and travel assistance.

QUESTIONS OR THOUGHTS?

If you have any questions or comments regarding the event, please feel free to email us at hello@bmgthinktank.com

WANT TO NOMINATE A COOL CAT OR INVITE SOMEONE?

If there's anyone you think of who would really enjoy or benefit from this event, you can nominate them at <http://www.bmgthinktank.com/nominate.php>. You can also share our main website www.BMGThinkTank.com with your cool cat friends to see if they'd like to join in.

Thank you so much, we so look forward to being with you!

Warmest regards,



Sandra Fan | Creator and Founder of BMG
sfw@bmgthink.tankcom
801-580-9041